



Reviresco Technologies

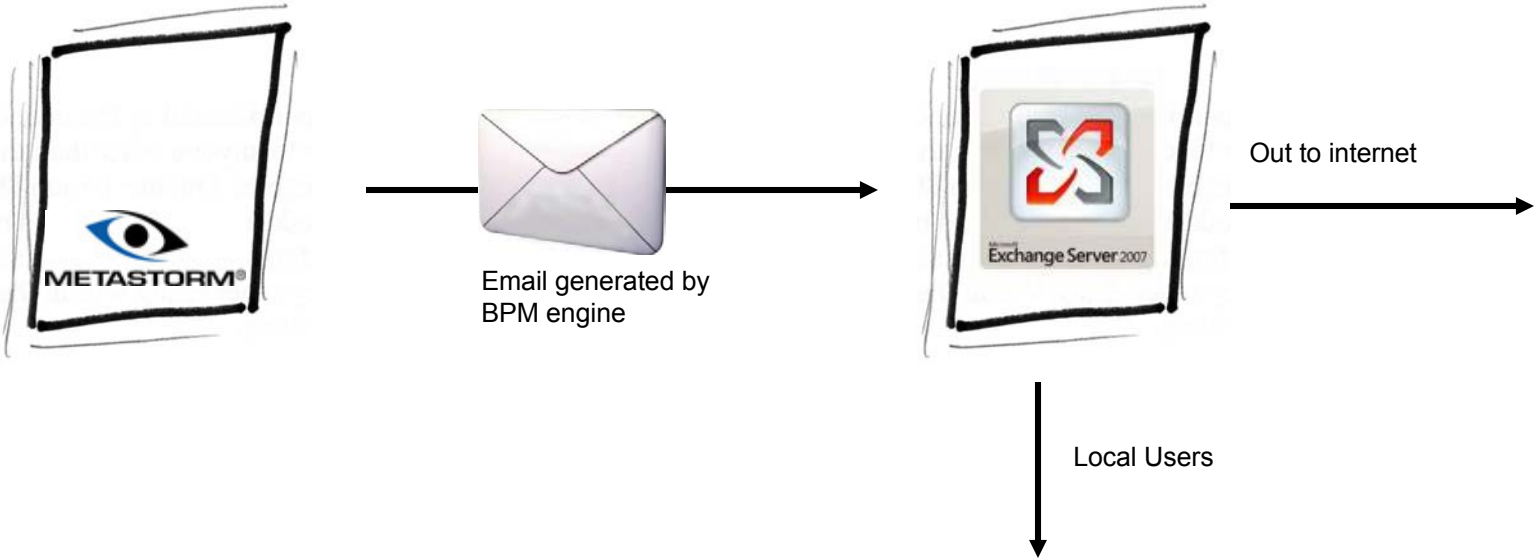
BPM Email Compliance



BPM Email Compliance – The Problem

- How do you add disclaimers, branding and business cards to email sent directly from a Metastorm BPM engine?
- Answer:- Hard code these into the Metastorm design of a process!

Standard Configuration

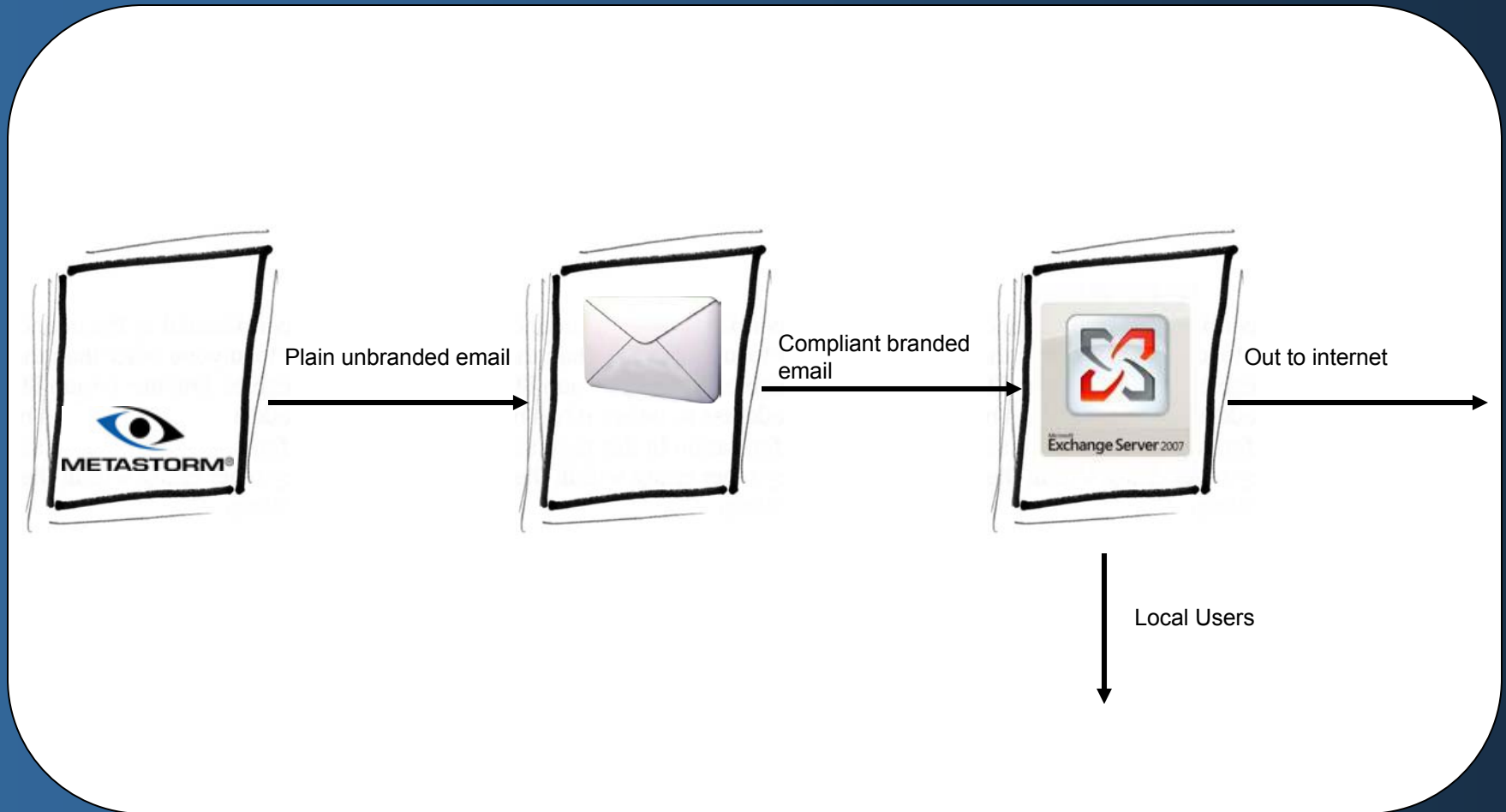




BPM Email Compliance – The Alternative

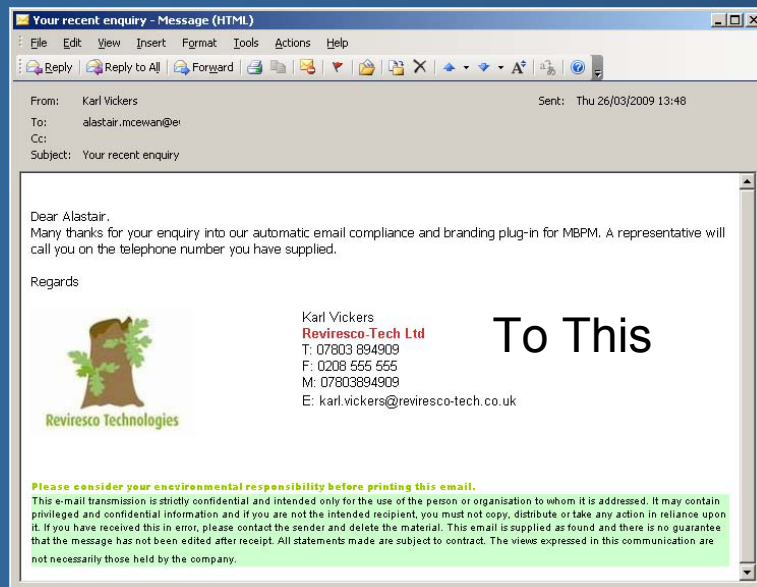
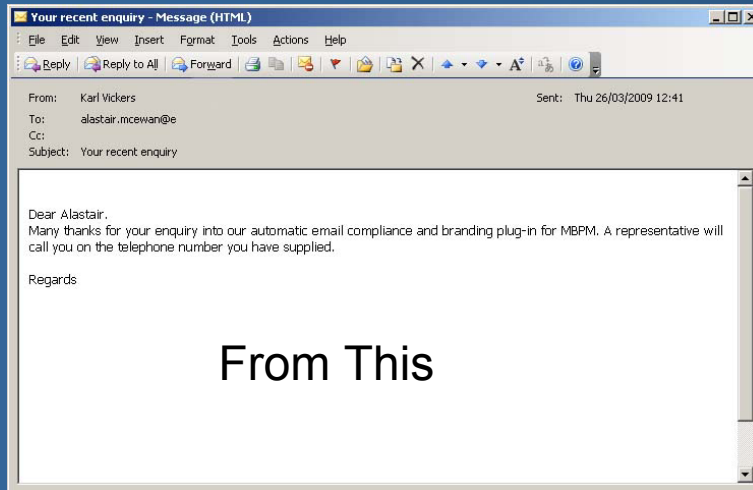
- How do you add disclaimers, branding and business cards to email sent directly from a Metastorm BPM engine?
- Answer:- Add an email branding engine.
- Adds a disclaimer based on both sender and receiver.
- Adds corporate branding based on sender and receiver.
- Adds business card with appropriate details of the sender.
- Sends the email in the correct format for the receiver – HTML / Plain Text

Alternative Configuration



BPM eMail Compliance and Branding plug-in

Are you sending email directly from a MBPM engine?



- Rules based email branding and compliance.
- Automatic addition of business card
- Details based on the sender address.
- Automatic disclaimer
- Disclaimer can be personalised based on sender and receiver.
- Format HTML / Plain text based on receiver (Some banks bounce HTML)
- Branding can be based on sender
- Time based marketing headers can be added based on sender or receiver.
- Tracking reports
- Browser based configuration interface.
- Browser visual template designer