



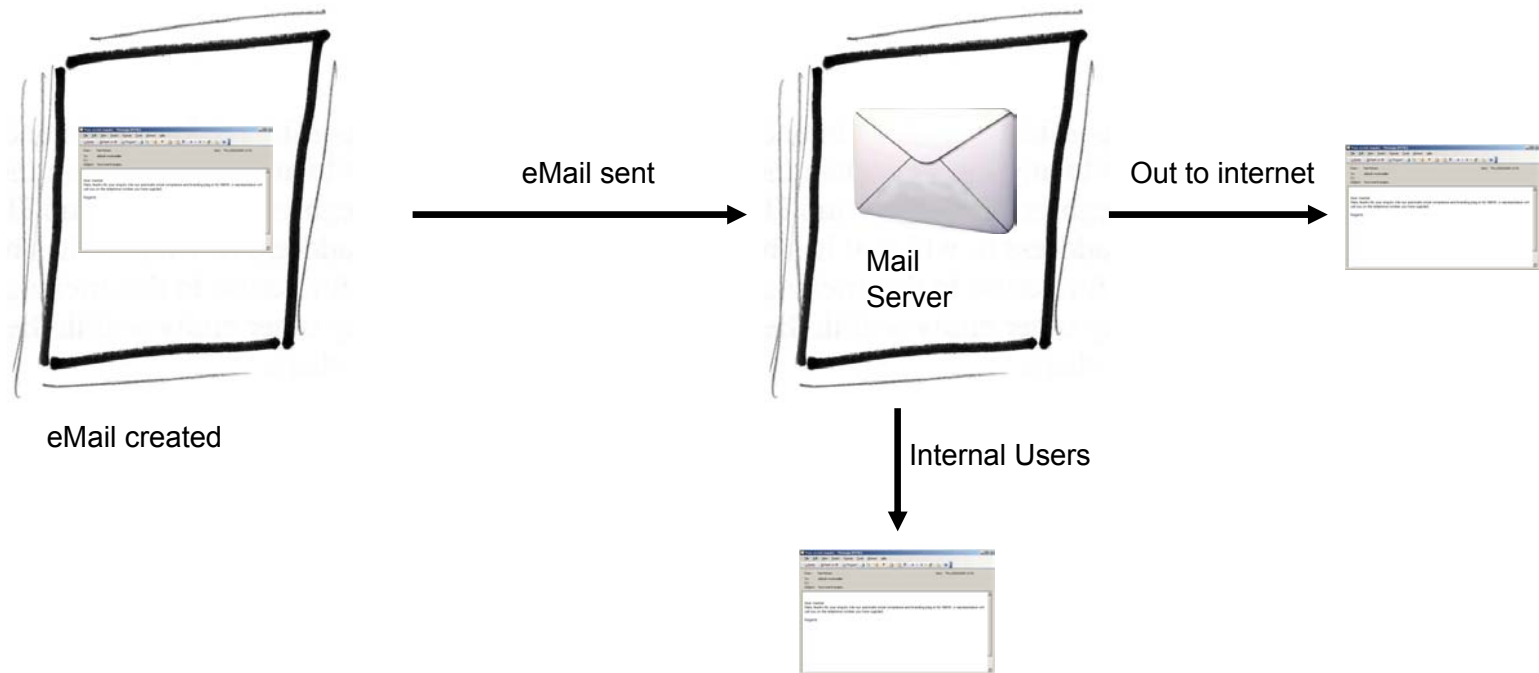
Reviresco Technologies

# Email Compliance Management

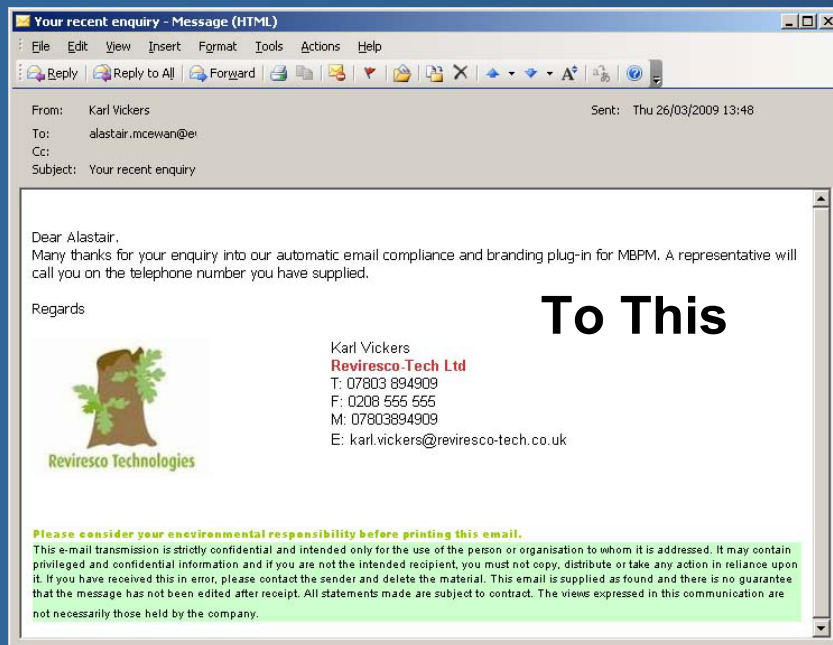
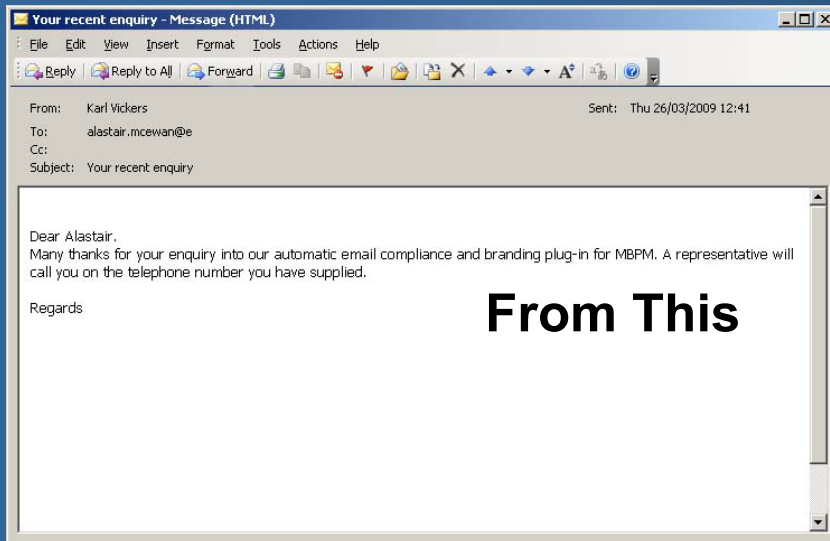
## Email Compliance – The Problem

- Reliant on users to add their own disclaimers and business card in outlook.
- Inconsistent or missing disclaimers, branding and business cards from mobile devices (e.g. Blackberry and windows mobile).
- Inconsistent or missing disclaimers, branding and business cards from automated systems (e.g. Helps desk system)
- No centralised control of compliant disclaimers.
- No ability to control mail format by receiver. (Some organisations will only allow pure text)

# Standard Configuration

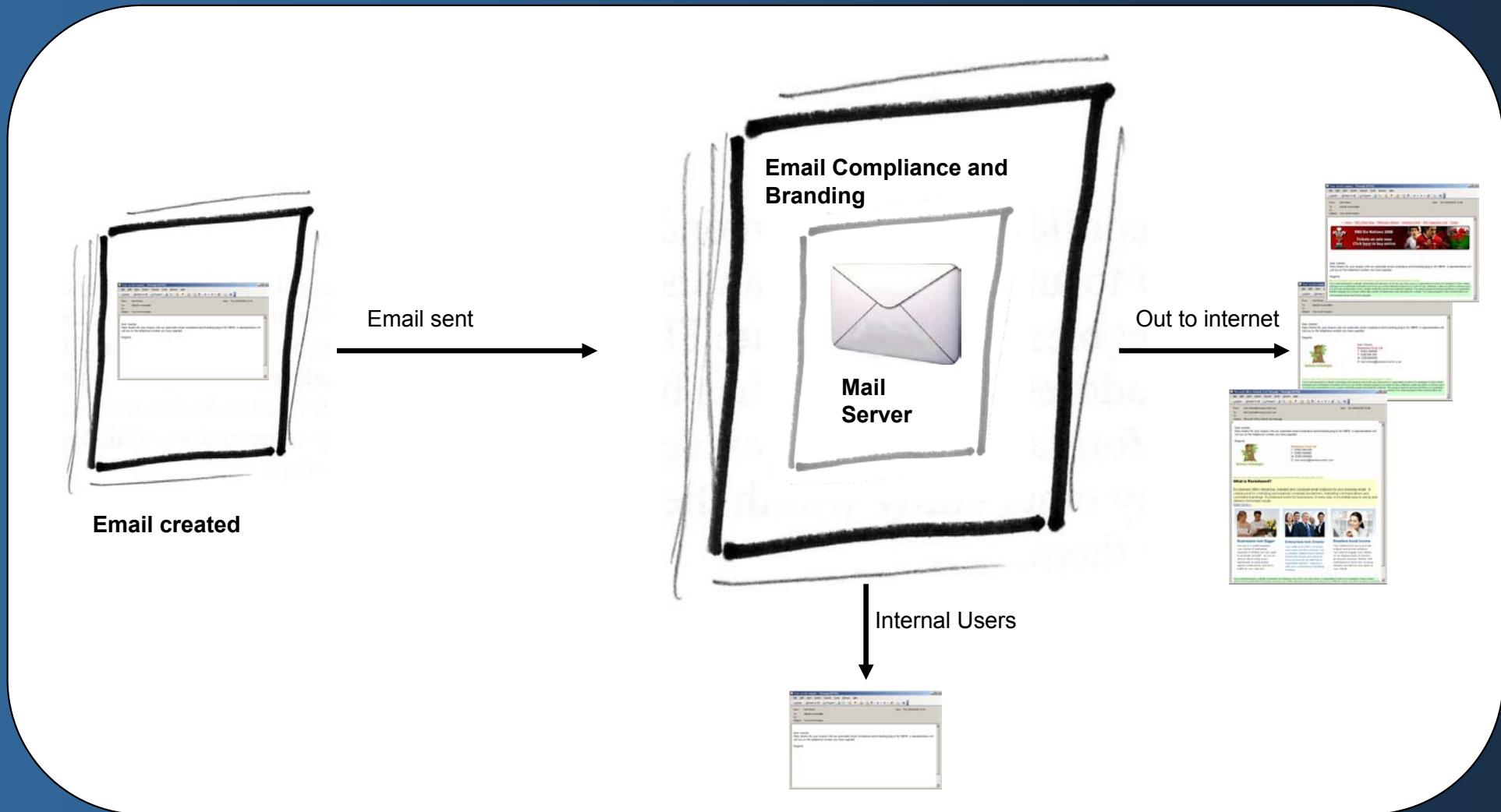


# Email Compliance and Branding



- Rules based email branding and compliance.
- Automatic addition of business card
- Details based on the sender address.
- Automatic disclaimer
- Disclaimer can be personalised based on sender and receiver.
- Format HTML / Plain text based on receiver (Some banks bounce HTML)
- Branding can be based on sender
- Time based marketing headers can be added based on sender or receiver.
- Tracking reports
- Browser based configuration interface.
- Browser visual template designer

# Disclaimers, Signatures and Branding



# Browser based configuration and designer

Rocketseed - Microsoft Internet Explorer  
Address: https://192.168.162.201/cgi-bin/rs/MainFrame.pl  
Login: rsadmin Refresh

TEMPLATE / INSERT MODE  
Show Summary Reports

- Rocketseed Relay
  - Reviresco-Tech
    - Highgrove
      - Templates
      - Insert Library
    - MetastormBPM
    - Reviresco
      - Templates
      - Blank
      - Business Card No Title
        - Reviresco Main Site
      - Insert Library
    - karitech

Rocketseed - Microsoft Internet Explorer  
Address: https://192.168.162.201/cgi-bin/rs/MainFrame.pl  
Login: rsadmin Refresh Logout Change Password Search Help

Template/Insert Mode Current Date Range: 2009-03-27 to 2009-04-03 Download certificate

TEMPLATE / INSERT MODE  
Show Summary Reports EDIT TEMPLATE

Template Name: Business Card No Title Preview

Subject Line Key Word

Body Tag Details: <body> Upload

Placement of Top Inserts: Left  Centre  Right  Total Width of Top Table: 90%

...edit... @  
|rocketseedSenderName@  
|rocketseedSenderSurname@  
**Reviresco-Tech Ltd**  
T: @ |rocketseedSenderPhone@  
F: @ |rocketseedSenderFax@  
M: @ |rocketseedSenderCell@  
E: @ |rocketseedSenderEmail@

...edit...  
Add Insert

Left Width: [ ] px Body Text Width: [ ] px Right Width: [ ] px

Inserts here will be TOP aligned Reserved for Body Text & Business Card Inserts here will be TOP aligned

...edit... Please consider your environmental responsibility before printing this email.  
Add Insert

Placement of Bottom Inserts: Left  Centre  Right  Total Width of Bottom Table: 90%

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This is where the company disclaimer will be displayed

HTML Only Template  
 Exclude Company Disclaimer